Closing the Social Class Achievement Gap for First-Generation Students in Undergraduate Biology

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Many students start college intending to pursue a career in the biosciences, but too many abandon this goal because they struggle in introductory biology. Interventions have been developed to close achievement gaps for underrepresented minority students and women, but no prior research has attempted to close the gap for 1st-generation students, a population that accounts for nearly a 5th of college students. We report a values affirmation intervention conducted with 798 U.S. students (154 first-generation) in an introductory biology course for majors. For 1st-generation students, values affirmation significantly improved final course grades and retention in the 2nd course in the biology sequence, as well as overall grade point average for the semester. This brief intervention narrowed the achievement gap between 1st-generation and continuing-generation students for course grades by 50% and increased retention in a critical gateway course by 20%. Our results suggest that educators can expand the pipeline for 1st-generation students to continue studying in the biosciences with psychological interventions.

Keywords: values affirmation, first-generation college students, biology education, motivation, motivational interventions

Many students start college intending to pursue a career in the biomedical sciences, but too many abandon this goal because they struggle in introductory biology courses. Underrepresented minority (URM) students are particularly likely to struggle in mathematics and science courses, and there have been many attempts to address these achievement gaps (Aronson & Dee, 2012; Haak, HilleRisLambers, Pitre, & Freeman, 2011). Gender gaps also occur in mathematics and some sciences, especially physics, and interventions have addressed these gaps as well (Miyake et al., 2010). Missing from these achievement-gap research efforts, however, is attention to another at-risk group: first-generation college students. First-generation (FG) college students are those for whom neither parent received a 4-year college degree, and they constitute roughly 15–20% of students in American universities (Bowen, Kurzweil, & Tobin, 2005; Saenz, Hurtado, Barrera, Wolf, & Yeung, 2007). These students tend to perform more poorly and have higher dropout rates than continuing-generation (CG) students (those with at least one parent with a 4-year degree; Sirin, 2005). This performance discrepancy has been referred to as the social-class achievement gap, because parental education is considered to be a proxy for social class or socioeconomic status (SES; Jackman & Jackman, 1983; Pascarella & Terenzini, 1991; Snibbe & Markus, 2005). In other words, FG students are more likely to come from working class backgrounds as compared to the middle- and upper-class backgrounds of CG students, and they may face significant economic and social barriers in college.

A number of economic and social factors contribute to the social class achievement gap in college performance, including poverty (Reardon, 2011), quality of high school (Terenzini, Springer, Yaeger, Pascarella, & Nora, 1996), rigor of high school preparation (Warburton, Bagarlin, & Nunez, 2001), and parenting practices (Guryan, Hurst, & Kearney, 2008; Horvat, Weininger, & Lareau, 2003; Lareau, 2003; Ramey & Ramey, 2010). However, the achievement gap may also reflect psychological factors, to the extent that FG students experience the college environment as threatening, due to stereotypes about their group or a mismatch of cultural values (Croizet & Claire, 1998; Johnson, Richeson, & Finkel, 2011; Smeding, Darnon, 2011). Gender gaps also occur in mathematics and some science courses, and there have been many attempts to address these achievement gaps (Aronson & Dee, 2012; Haak, HilleRisLambers, Pitre, & Freeman, 2011). Gender gaps also occur in mathematics and some sciences, especially physics, and interventions have addressed these gaps as well (Miyake et al., 2010). Missing from these achievement-gap research efforts, however, is attention to another at-risk group: first-generation college students. First-generation (FG) college students are those for whom neither parent received a 4-year college degree, and they constitute roughly 15–20% of students in American universities (Bowen, Kurzweil, & Tobin, 2005; Saenz, Hurtado, Barrera, Wolf, & Yeung, 2007). These students tend to perform more poorly and have higher dropout rates than continuing-generation (CG) students (those with at least one parent with a 4-year degree; Sirin, 2005). This performance discrepancy has been referred to as the social-class achievement gap, because parental education is considered to be a proxy for social class or socioeconomic status (SES; Jackman & Jackman, 1983; Pascarella & Terenzini, 1991; Snibbe & Markus, 2005). In other words, FG students are more likely to come from working class backgrounds as compared to the middle- and upper-class backgrounds of CG students, and they may face significant economic and social barriers in college.

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Souchal, Toczek-Capelle, & Butera, 2013; Stephens, Fryberg, Markus, Johnson, & Covarrubias, 2012). Here we report on a social-psychological intervention designed to address the social-class achievement gap and promote retention in an introductory biology sequence for FG students.

Theoretical Framework

The theoretical framework for this research involves a novel integration of the stereotype threat model with cultural mismatch theory. The values affirmation intervention pioneered by Cohen, Garcia, Apfel, and Master (2006) was designed to close achievement gaps by buffering students against the possibility of confirming stereotypes about their group, known as “stereotype threat” (Steele, 1997). Steele argued that individuals experience apprehension when confronted with personally relevant stereotypes that threaten their social identity or self-esteem, and that this apprehension impairs performance on challenging academic tasks. Numerous laboratory experiments have shown that minority group members (or women in math and science contexts) perform more poorly when told that a test is diagnostic of ability, or when stereotypes about their group are made salient, relative to non-evaluative, nondiagnostic, controls (Aronson & Inzlicht, 2004; Aronson et al., 1999; Steele & Aronson, 1995; Steele, Spencer, & Aronson, 2002). These results have been replicated in more than 300 laboratory and field studies, ranging from studies of minority students in middle school to White athletes in college, women in undergraduate physics classes, and elderly participants performing cognitive tasks (see Walton & Spencer, 2009, for meta-analytic review). A few studies have examined stereotype threat and social class, and the results suggest that low SES college students demonstrate stereotype threat effects, performing more poorly when tested in evaluative contexts that make SES salient (Croizet & Claire, 1998; Croizet & Dutrévis, 2004; Harrison, Stevens, Monty, & Coakley, 2006; Spencer & Castano, 2007). These results suggest that FG students may be vulnerable to the debilitating effects of stereotype threat.

To combat threats to the self, Steele & Liu (1983) developed a technique to promote self-integrity and self-worth via a writing intervention called self-affirmation or values affirmation (VA). Steele and Aronson (1995) were the first to apply this technique to the problem of stereotype threat. The VA intervention involves students writing about their most important values, which can help them cope with identity threat (Fein & Spencer, 1997; Sherman, Nelson, & Steele, 2000). When individuals affirm their core personal values in a threatening environment, they can reestablish a perception of personal integrity and worth, which bolsters them against challenges and reduces stress (see McQueen & Klein, 2006; Sherman & Cohen, 2006, for review). For example, Crenew et al. (2005) found that a VA intervention reduced physiological measures of stress for participants giving a presentation to a judgmental audience, and Sherman, Bunyan, Creswell, and Jar emka (2009) found that a VA intervention reduced stress for students preparing for important exams.

In one of the earliest laboratory studies of gap closing with the VA intervention, Martens, Johns, Greenberg, and Schimel (2006) first documented that women showed stereotype threat effects on a challenging math test, performing more poorly than males when the test was presented as highly diagnostic of math ability. Under these same diagnostic conditions, however, women who had completed a VA intervention prior to the math test performed significantly better, relative to both men and women in the control condition. In sum, values affirmation alleviates social identity threat by making alternative sources of self-integrity salient, thereby relieving evaluative pressure and stress and allowing students to perform better on challenging tasks.

On the basis of these laboratory studies, researchers have developed VA interventions that have been tested in randomized field studies in middle-school and college classes. The results have been striking. Cohen et al. (2006) showed that a VA intervention implemented in middle-school classes significantly increased course grades for African American students but did not affect grades for European American students. The achievement gap for African American students, relative to European American students, was reduced by 40%. Moreover, follow-up research showed that the VA intervention had a long-lasting effect on students’ overall GPA across all academic classes, persisting over a 2-year period with supplemental VA exercises (Cohen, Garcia, Purdie-Vaughns, Apfel, & Brzustoski, 2009). More recently, Sherman et al. (2013) tested the VA intervention in a middle school where 45% of students were Latino American and 47% were White. They found that the intervention significantly improved grades for Latino students but did not affect grades for White students, thereby partially closing the achievement gap for Latino students. These effects persisted over 3 years (the length of the study): In control conditions, grades for Latino students decreased sharply over time, whereas grades for Latino students in VA conditions remained stable, suggesting that the VA intervention changed the trajectory of academic performance for Latino students.

Finally, one study addressed the gender achievement gap in physics and tested the VA intervention in a double-blind randomized study in a college physics class (Miyake et al., 2010). Results indicated that men outperformed women in control conditions but that the VA intervention improved exam scores as well as scores on a standardized test of conceptual mastery of physics concepts for women. The gender gap in physics performance was reduced by 61%, suggesting that this brief intervention was effective in helping women perform better. Considered together, the results of these three randomized field studies suggest that the VA intervention can be a powerful tool for educators.

Although the VA technique was first used to address concerns about stereotype threat for minority students and women (Steele & Aronson, 1995), we hypothesized that the VA intervention might also prove effective for FG students, either by addressing the stereotype threat that FG students experience in academic contexts (Croixet & Millet, 2012) or by addressing cultural identity threat issues. In particular, Stephens and colleagues recently proposed cultural mismatch theory (Stephens, Fryberg, et al., 2012; Stephens, Markus, & Fryberg, 2012), in which they argued that FG students face an unseen disadvantage due to a cultural mismatch between the independent norms of the American university system and their own interdependent motives for attending college. They provided empirical support for three claims: (a) American university culture reflects pervasive middle-class norms of independence; (b) students are disadvantaged when there is a mismatch between their personal norms and university culture, such that students who endorse interdependent motives for attending college obtained lower grades in their freshman year; and (c) the
cultural mismatch experienced by FG students causes them to experience college settings as relatively unfamiliar, uncomfortable, and difficult, leading to a reduced sense of “fit” or belonging (Smart Richman & Leary, 2009; Walton & Cohen, 2007) and poorer performance (Goldrick-Rab, Carter, & Wagner, 2007; Ostrove & Long, 2007; Trent, Orr, Ranis, & Holdaway, 2007). More recently, Stephens, Townsend, Markus, and Phillips (2012) have shown that FG students experienced more stress (indexed by cortisol levels) and negative emotions when a task was framed with independent versus interdependent cultural norms. These results highlight the discomfort that FG students can experience when their personal motives are inconsistent with university norms, offering further support for cultural mismatch theory (Stephens, Fryberg, et al., 2012).

Although the VA technique has proven to be effective in promoting performance for stereotyped groups in middle school and college physics classes, it has not been tested with FG students. Both the stereotype threat model and cultural mismatch theory lead to the prediction that the VA intervention should be effective for FG students. When FG students write about their most important values, they may bolster themselves against perceived identity threats (Cohen, Purdie-Vaughns, & Garcia, 2012), whether those threats are due to stereotypes about their group (Croizet & Claire, 1998) or a mismatch between personal and institutional norms (Stephens, Fryberg, et al., 2012). Indeed, recent research suggests that VA interventions promote a sense of belonging or academic fit (Cook, Purdie-Vaughns, Garcia, & Cohen, 2012; Good, Rattan, & Dweck, 2012; Shnabel, Purdie-Vaughns, Cook, Garcia, & Cohen, 2013), and this may be particularly effective for FG students who endorse more interdependent motives for attending college and who may experience a lower sense of academic belonging (Stephens, Fryberg, et al., 2012). In other words, both theoretical models suggest that FG students experience stress and uncertainty in college courses. Focusing on important values may help FG students cope with this uncertainty and stress and promote more effective performance in classes.

Scaling Up: Can the VA Intervention Work in Undergraduate Introductory Biology?

Calls for reform in science education have been extensive (Bybee & Fuchs, 2006; Mervis, 2013; Schulz, 2009), including reform in undergraduate biology education (Brewer & Smith, 2011; Mossen, Long, Wyse, & Ebert-May, 2010). At the undergraduate level, reforms typically must be implemented in the challenging context of large-enrollment introductory courses. However, the VA intervention has not been tested on the scale of a large introductory course with multiple instructors and numerous discussion and laboratory sections. In such classes, each student deals with many instructional personnel on a daily basis. Previous implementations of the VA intervention were tested in several middle-school classes, but each class was taught by a single teacher (Cohen et al., 2006; Sherman et al., 2013). In the only college study, the intervention was implemented in two sections of an introductory physics course taught by the same lecturer (Miyake et al., 2010).

It may be significantly more challenging to implement the VA intervention in a larger course where there are multiple sections of large lectures, many instructional staff, and several discussion and laboratory sections, all of which contribute to an impersonal context in which it may be difficult to administer a personal writing exercise. Yet, these are precisely the conditions under which thousands of students take these courses every year, and it is important to test the VA intervention in this context. Cohen et al. (2012) have argued that the success of this intervention depends on students perceiving the writing exercise as a course assignment coming from the instructor. The exercise has to be presented in class, so that students see it as an integral part of the course (as opposed to something that researchers bring to students, for example). In complex, large science classes, however, there may be many instructors, and it is not clear whether the intervention can work across multiple lecturers in the same course. In addition, Cohen et al. posited that implementation efficacy in college courses depends on the confidentiality of the students’ writing, so that they can write about their core values without worrying about their instructors seeing or judging their writing. Thus, the writing exercise must be part of the course but not graded or evaluated. This creates a tricky balance in an undergraduate science class, where every assignment factors into a complex grading structure. These important requirements may be easier to satisfy in the context of a small class taught by a single instructor and more difficult on a larger scale (Yeager & Walton, 2011).

The Current Study

In the study reported here, we tested the VA intervention in a double-blind randomized experiment in an introductory biology sequence at a large public midwestern university. We addressed Cohen et al.’s (2012) recommendations about course connectedness and confidentiality to implement the VA intervention on a large scale by working closely with course administrators. We hypothesized that this VA intervention would prove effective in closing the social class achievement gap and in promoting FG students’ decisions to continue in biology.

Method

Overview of Course

The study was conducted in the two-semester sequence of introductory biology for biology majors and premedical students, a course typically taken in the sophomore year. Without this course, students cannot go on to any of 34 undergraduate biomedical majors (e.g., bacteriology, biochemistry, neuroscience, nursing, zoology); it is the critical gateway course for premedical preparation and further study in the biological sciences. We conducted the experiment in the first course of this sequence. This 15-week course covered three units: cellular biology, genetics, and evolutionary biology; students attended three 50-min lectures per week, in one of three lecture sections, each taught by two or three different lecturers. The content covered was comparable across the three lecture sections. Exams were specific to each lecture section, but grading standards were consistent across sections and students were graded on the same scale.

Course structure. In addition to lectures, students also attended a weekly 3-hr laboratory section, led by a graduate teaching assistant. There were 40 laboratory sections with about 20 students in each section, taught by a total of 14 teaching assistants (TAs). Students also attended a weekly 50-min discussion section. There were 40 recitation
sections, and they were led by a different set of eight graduate teaching assistants. This complex course structure exposed students to many instructional staff (multiple lecturers and two different TAs) as well as a course coordinator (an academic staff member) for each lecture section. All communications about course requirements and grading came from the course coordinator.

Participants

Of the 804 undergraduate students who received a final grade at the end of the semester, 798 had agreed to participate in this research and gave consent for access to their academic records. The final sample comprised 320 men and 478 women, with 644 continuing-generation and 154 first-generation students. In this sample, 7.6% of students were underrepresented minorities (URM: African American, Hispanic, or Native American), and 92.4% of students were White or non-targeted ethnic minorities (80% White, 12.4% Asian or Asian American), hereafter referred to as majority students. Of the 154 FG students, 3.2% were African American, 7.1% were Hispanic, and 1.3% were Native American. Of the 644 continuing-generation students, 2.6% were African American, 3.1% were Hispanic, and 1% were Native American, suggesting that URM students were somewhat overrepresented in the first-generation group, as expected, \( \chi^2(1, N = 798) = 4.421, p = .04 \). However, URM students were not as heavily represented among FG students as on other campuses (for example, Stephens, Fryberg, et al., 2012, found that 50% of their sample of FG students was African American or Hispanic). Indeed, 91% of the FG students in this study were majority. This ethnic distribution is advantageous because it permits a test of FG effects disentangled from URM status.

The Intervention

Students were blocked on generational and URM status, gender, and lecture section and were randomly assigned to condition within lab sections, in a double-blind design. Students completed either a VA writing exercise or a control writing exercise in their laboratory sections. These writing assignments were delivered early in the semester (Week 3), with a second administration shortly before the second exam (Week 8). Each student completed either two values-affirmation writing exercises or two control writing exercises of similar format and length. There were 325 CG and 77 FG students in the affirmation condition and 319 CG and 77 FG students in the control condition.

The Friday before each writing exercise was to be administered in laboratory sections, the course coordinators included the following text in the weekly newsletter e-mailed to all students:

This week there will be a special writing exercise in the first 10 or 15 minutes of lab. This is designed to give you additional practice in both critical thinking and writing, which are essential parts of any career in biology (or anything else for that matter). There is no need to study for this. This in-class writing will be about something you know well. We want you to feel comfortable with this type of practice, so we’ve asked an independent group to administer the writing exercise so that it can be confidential. They will let us know if you have completed the exercise so that you can receive credit for it, but your TAs, professors, and coordinators will not see your work. This is one of two such exercises which are required in lab.

These instructions ensured that students knew that the assignment came from their professors and was required for class, but that they would be writing in confidence and that the content of their work would not be evaluated.

Laboratory sections were led by graduate student TAs who were naive to the purpose of the study. Study personnel arrived at the beginning of the laboratory period and distributed personally addressed manila envelopes that contained the writing assignment (which had been assigned in advance, based on the randomized blocked design). Although there were two versions of the writing assignment (values affirmation and control), the envelopes and formatting of the two exercises were similar. Students in each experimental condition received a three-page packet. The first page listed 12 values: being good at art; creativity; relationships with family and friends; government or politics; independence; learning and gaining knowledge; athletic ability; belonging to a social group (such as your community, racial group, or school club); music; career; spiritual or religious values; and sense of humor. The values and procedures were similar to those developed and validated in past research (Cohen et al., 2006; McQueen & Klein, 2006; Miyake et al., 2010; Sherman & Cohen, 2006). Cohen et al. (2006) noted that it is important that the list include a broad set of values but not include values directly related to academic performance (grades, evaluation, etc.). Students in the affirmation condition were instructed to circle the two or three values most important to them, whereas students in the control condition were instructed to circle the two or three least important values. The second page instructed students to describe in a few sentences either why the selected values were important to them (VA condition) or why they might be important to someone else (control condition). Students were told to focus on their thoughts and feelings and not to worry about spelling and grammar or how well written their essay was. The final page reinforced the manipulation by asking students to look again at the values they had selected earlier. They were then asked to list either the top two reasons why these values were important to them (VA condition) or the top two reasons why someone else might pick these values as important (control condition). To encourage further reflection about the values, the third page ended by asking students to indicate their agreement with several items using numerical scales (e.g., In general, I try to live up to these values in the affirmation condition vs. In general, some people try to live up to these values in the control condition). Students put the writing exercise back in the manila envelope when they were done, ensuring that TAs and study personnel remained blind to condition.

A second administration of the writing exercise was delivered in the same manner shortly before the second midterm exam (Week 8). The writing exercise was similar to the first writing exercise, except in the second exercise four values (curiosity, school spirit, nature and environment, and online social networking and/or gaming) were added to the list to make the assignment seem slightly different.

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1 Twenty-four students dropped the course over the semester. Of these students, 12 were FG, 2 were Black (1 FG), and 3 were Hispanic (2 FG). The fact that 50% of the dropouts were FG students, whereas only 15% of the sample was FG, and that 20% of the dropouts were URM whereas only 7.6% of the sample was URM, highlights the importance of addressing motivation and retention issues for these students.
If students were not present during their laboratory section, they were given the opportunity to complete the writing assignment online via an e-mailed link. The first writing exercise was completed by 797 students (795 in laboratory sections), and the second writing exercise was completed by 793 students (790 in laboratory sections). Several steps were taken to ensure that all instructional personnel associated with the course were unaware of students’ condition assignment. All but senior research personnel were blind to the study’s purpose and hypotheses. Both writing exercises occurred without the course instructors or coordinators present. Laboratory TAs were informed by course coordinators that their students would be completing a confidential writing assignment, and they remained blind to experimental condition.

### Baseline Measures

Baseline measures were obtained in the second week of the course. Students were asked to complete a survey about their attitudes toward biology in their laboratory section (students absent during this week were sent a link via e-mail to fill out the survey online). All items were answered on a 7-point scale ranging from not at all true to very true. Confidence about performance was measured with three items, α = .89 ("I am confident that I will do well in Introductory Biology," "I expect to get a good grade in this course," "I am confident that I can obtain a final grade of B or better in this course"). Concern about background was measured with one item ("I am not sure I have the right background for this course").

Students were asked to report their age, gender, race/ethnicity, and year in school. Students were also asked to indicate the highest level of education that their mother (or guardian) and father (or guardian) completed: grade school, high school, technical school, some college, bachelor’s degree, or graduate degree. We identified students as FG college students if neither of their parents or guardians had earned a bachelor’s degree.

We obtained other baseline data from students’ academic records; specifically, their ACT and/or SAT scores, their cumulative credits at the university, and their GPA for the prior spring semester.

### Outcome Measures

Questionnaire measures were obtained in the 14th week of the 15-week course. Students were asked to complete a brief survey in their assigned laboratory section (students absent during this week were sent a link via e-mail to fill out the survey online). Confidence about performance and concern about background were measured with items comparable to those used at baseline, adjusted to reflect timing of measurement.

**Grades.** Course coordinators provided final course grades at the end of the semester, and students’ grades for that semester across all courses were obtained from university records. We constructed a GPA for the other courses taken by students that semester, excluding the five credits of biology, so that biology grade and semester GPA could be analyzed separately. Grades at this university are calculated on a 4.0 scale (A = 4.0, AB = 3.5, B = 3.0, BC = 2.5, C = 2.0, D = 1.0, F = 0).

**Continuation in the second semester.** We tracked students for 2 months after completing the first course, to see whether they enrolled in the second course in the biology sequence in the following spring semester (when 75–80% of students typically continue).

### Results

#### Preliminary Analyses

**Randomization check.** We used a 2 (Control vs. VA) × 2 (FG vs. CG) analysis of variance model to test whether there were differences on baseline measures of age, cumulative credits, confidence about performance in the class, or concern about background. These analyses allowed us to test whether randomization was effective, whether FG students differed from CG students at baseline, and whether there was a significant interaction between experimental condition and generational status on any baseline measure. We also analyzed two measures of prior performance, although we did not have complete data from all students: prior spring GPA (not available for the 104 first-year students and 4 upperclass students) and ACT scores (not available for 87 students). There were no significant differences between conditions or significant interactions of condition with generational status for any baseline variable, indicating that randomization was successful. We did find two significant main effects for generational status: on age, F(2, 796) = 5.17, p < .001, indicating that FG students (M = 19.70, SD = 2.08) were slightly older than CG students (M = 19.16, SD = 0.82), and on ACT, F(2, 707) = 6.86, p < .001, indicating that CG students (M = 28.85, SD = 2.63) had higher scores than FG students (M = 27.11, SD = 3.02). No other differences were significant.

**Distribution by school year.** We also tested whether the distribution of students’ year in school varied as a function of condition and found that it did not. Table 1 presents means, standard deviations, and/or frequencies for all baseline measures as a function of treatment condition; no differences were significant, suggesting that randomization was successful.

#### Primary Analyses

The three primary outcome measures were the final grade in the biology class, semester GPA (for all courses taken that semester, excluding biology), and continuation in the second course in the introductory biology sequence. Because students were randomly assigned to condition within lecture and lab sections (and blocked on gender, FG, and URM status), the data were analyzed with multiple regression models, testing treatment effects at the student level, controlling for lecture section. We used ordinary least squares regression for the two continuous outcome measures (biology course grade and semester GPA) and logistic regression for the dichotomous outcome measure (continuation in the second biology course). The same regression model was tested for each outcome measure, controlling for lecture section. We tested all interactions between treatment condition (control = −1, VA intervention = 1), generational status (CG = −1, FG = 1), gender (male = 1, female = −1), and lecture section (two orthogonal codes to control for differences between the three sections) and then trimmed all interaction terms that were not significant in any

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2 Two students did not answer the concern about background question. Although the item was significantly correlated with confidence, r(794) = −.39, p < .05, factor analyses indicated that this item did not load on the confidence factor (including it in the Confidence scale reduced alpha from .89 to .21). It was therefore treated as a separate variable.
model. The final model reported for all three outcome measures includes eight terms: the main effects of treatment, generational status, gender, and lecture section (two terms), as well as 3 two-way interactions (one between condition and generational status, and two between generational status and lecture condition). Table 2 presents the means, standard deviations, and intercorrelations for all measures.

### Biology course grade

A significant main effect of generational status indicated that FG students obtained lower grades than CG students in the biology class, \( t(789) = 5.59, p < .01, \beta = -20.0 \). However, this main effect was qualified, as predicted, by a significant interaction between treatment condition and generational status, \( t(789) = 2.17, p = .03, \beta = 0.10, \) indicating that the VA intervention reduced the achievement gap in course grades. As reported in Table 3 and shown in Figure 1, CG students outperformed FG students in the control condition (the achievement gap), but this difference was considerably smaller in the VA condition. The effect size for the achievement gap was moderate in the control condition, Cohen’s \( d = 0.39; t(789) = 5.52, p < .001, \) but much smaller in the VA condition, \( d = 0.18; t(789) = 2.49, p < .05. \) The treatment effect for FG students was significant, \( t(789) = 2.10, p < .05, \) reflecting an average grade difference of .24, or approximately a quarter of a grade point, resulting in a 50% reduction in the social class achievement gap.

To explore the nature of the treatment condition by generational status interaction in greater detail, we analyzed the distribution of grades. We found that FG students were more likely to earn Bs in the VA condition (62.3%) than in the control condition (41.6%), whereas FG students were more likely to earn Cs in the control condition (35.1%) than in the VA condition (18.2%). \( \chi^2(1, N = 121) = 7.25, p = .01 \) (see Figure 2). In contrast, the distribution of grades for CG students did not differ as a function of experimental condition, \( \chi^2(1, N = 491) = 0.59, p = .46. \) This pattern of results suggests that the intervention was most effective in moving FG students from Cs to Bs, which could be critically important for retention in a field.

### Semester GPA

An analysis of students’ semester GPA (excluding the biology course grade), indicated a significant main effect of generational status, \( t(789) = 4.79, p < .001, \beta = -17, \) indicating that FG students obtained lower grades than CG students in all other courses taken that semester. However, this effect was qualified by the predicted condition \( \times \) generational status interaction, \( t(789) = 2.38, p = .02, \beta = .11, \) indicating that the VA intervention improved overall semester GPA for FG students, relative to the control condition. The treatment effect for FG students was significant, \( t(789) = 2.36, p = .02, \) reflecting an average grade difference of .24, or approximately a quarter of a grade point, resulting in a 50% reduction in the social class achievement gap. The main effect of gender was also significant, \( t(789) = 2.63, p = .01, \beta = -.09, \) indicating that male participants had lower grades than female participants in other courses taken that semester.

### Continuation in second semester

We tested the same model used for biology grade and semester GPA but used binary logistic regression to examine whether students enrolled in the second course in the biology sequence. We found a significant main effect of condition (Wald = 4.68, \( p = .03, B = .24 \)); however, this was qualified by a significant condition \( \times \) generational status interaction (Wald = 8.41, \( p < .01, B = .33 \)), indicating that the VA intervention promoted continued enrollment for FG students relative to those in the control condition. As shown in Figure 1, in the control condition, CG students were more likely to enroll in the second course (77.7%) than FG students (66.2%), but in the VA condition, FG students (85.7%) were more likely to enroll than CG students (74.8%), representing a 20% increase in enrollment for FG students, \( \chi^2(1, N = 154) = 8.00, p < .01. \) In contrast, CG students’ enrollment did not differ according to experimental condition, \( \chi^2(1, N = 644) = 0.786, p = .41. \)

### Mediation analysis

We used Preacher and Hayes’s (2004) bootstrapping procedure to test whether final grade in the first...
Function of Generational Status and Treatment Condition

Means and Standard Deviations for Outcome Variables as a Function of Generational Status and Treatment Condition

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<thead>
<tr>
<th>Measure</th>
<th>Continuing-generation</th>
<th>First-generation</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Control</td>
<td>VA</td>
</tr>
<tr>
<td>Course grade</td>
<td>2.86 (0.69)</td>
<td>2.82 (0.69)</td>
</tr>
<tr>
<td>Semester GPA</td>
<td>3.20 (0.63)</td>
<td>3.17 (0.62)</td>
</tr>
<tr>
<td>Continuation</td>
<td>77%</td>
<td>74%</td>
</tr>
<tr>
<td>N</td>
<td>319</td>
<td>325</td>
</tr>
</tbody>
</table>

Note. The continuation measure reflects the percentage of students who enrolled in the second semester of the biology class the next semester. VA = values affirmation condition; GPA = grade point average.

URM for these analyses, and students who were both CG and URM were also categorized as URM. This classification system allowed us to evaluate treatment effects for URM students as well as for majority FG students, in comparison to majority CG students, using dummy codes to test for majority FG and URM effects, with regression analysis, with course grade as the outcome measure.

We found significant main effects for both majority FG and URM status, indicating that both groups of students performed more poorly in the biology class than majority CG students, $t(791) = 4.78, p < .001, \beta = -.24$ for majority FG students, and $t(791) = 3.37, p < .01, \beta = -.17$ for URM students. The intervention effect for majority FG students was significant, $t(791) = 2.00, p < .05, \beta = .10$, whereas the intervention effect was not significant for URM students, $t(791) = .11, p = .91, \beta = .01$, indicating that the intervention improved performance for FG students but did not affect performance for URM students (see Figure 3). We found a similar pattern of effects on semester GPA and continuation: The intervention effect was significant for majority FG students on each measure, $t(791) = 2.10, p = .04, \beta = .11$ for semester GPA, and Wald $= 8.01, p = .01, B = 1.37$ for continuation, and the intervention effect for URM students was not significant.6 These results help to disentangle FG effects from URM effects. They suggest that the VA intervention was effective for FG students because of their generational status and not their URM status.

Process Analyses

We examined the values that students chose in the values affirmation condition, to test whether FG and CG chose different values to write about. Table 5 shows the percentage of students who chose each value; FG and CG students did not differ significantly in their choice of values to write about.

We examined whether confidence about performance or concern about their background changed as a function of treatment condition.

We also examined course grades in a $2 \times 2 \times 2$ model in which we tested experimental condition by generational status by URM status. We found that the condition by generational status interaction was significant, $F(785) = 2.03, p = .04, \beta = .09$, and that the condition by URM interaction was not significant ($p = .51$). Moreover, the three-way interaction among condition, FG status, and URM status was not significant ($p = .70$). These results indicate that the treatment effect reported earlier remained significant with URM status controlled and that treatment effects did not differ as a function of URM status.

Note. Baseline performance is a z-scored composite measure (see Footnote 5). Continuation is a measure reflecting the percentage of students who continued into the second semester of the course.

*p < .01.

6 We also examined course grades in a $2 \times 2 \times 2$ model in which we tested experimental condition by generational status by URM status. We found that the condition by generational status interaction was significant, $F(785) = 2.03, p = .04, \beta = .09$, and that the condition by URM interaction was not significant ($p = .51$). Moreover, the three-way interaction among condition, FG status, and URM status was not significant ($p = .70$). These results indicate that the treatment effect reported earlier remained significant with URM status controlled and that treatment effects did not differ as a function of URM status.
condition or generational status. Although FG and CG students did not differ on either measure at the outset of the class, they did by the end of the semester. FG students were less confident about their performance in the class, $t(786) = 2.90, p < .01, \beta = -.09$, and were more likely to believe that they did not have the right background for the class, $t(786) = 1.98, p = .05, \beta = .07$, compared to CG students, across experimental conditions.

The VA intervention did not influence confidence about performance at the end of the semester for FG students, $t(788) = 1.13, p = .26, \beta = .05$, but we did find a significant condition by generational status interaction showing that the VA intervention reduced concerns about background for FG students by the end of the semester, $t(786) = 2.00, p = .05, \beta = -.08$. Because baseline levels of concern about background were controlled in this analysis, this effect represents the change in concern over time. Figure 4 shows concern about background scores at the beginning and end of the semester. FG students in the control condition reported greater concern about their background ($M = 3.08, SD = 1.92$) than CG students ($M = 2.57, SD = 1.53$) at the end of the semester. This gap was completely closed in the intervention condition ($M = 2.74, SD = 1.74$ for FG students; $M = 2.74, SD = 1.59$ for CG students). For FG students, this increase in concern may occur as they gain a more realistic understanding of the difficulty level of university-level biology and receive feedback about their performance, but the VA intervention seemed to offset these mounting concerns.

We also found a significant effect of gender showing that women reported lower levels of confidence than men, both at the outset and the end of the semester, $F(1, 796) = 44.52$ and $38.31$, respectively, $p < .01$ (although there were no gender differences in course grades), but we did not find an effect of gender on concern about background at either time point. For confidence, for men $M = 6.00$ ($SD = 0.81$) at baseline and $M = 5.32$ ($SD = 1.19$) at outcome; for women, $M = 5.57$ ($SD = 0.95$) at baseline and $M = 4.87$ ($SD = 1.33$) at outcome. For the gender difference, $d = 0.49$ and $0.36$ at baseline and end of semester, respectively, reflecting a moderate effect size for the gender difference. This gender difference for confidence contrasts with the absence of a gender difference in course grade and a significant gender difference favoring women for overall semester grades. For measures such as confidence about performance, debate centers on interpretation of the gender difference. Do female students lack confidence, or are male students unrealistically overconfident? Either direction could carry costs. A lack of confidence might lead to a student not taking on challenging academic tasks. What is less recognized is that unrealistic overconfidence may lead to negative behaviors, such as not studying adequately for an exam. Research indicates that female students tend to understate themselves by about as much as male students overestimate themselves (Cole, Martin, Peeke, Seroczyński, & Fier, 1999).

Figure 1. Performance in the course, semester GPA, and percentage of students who enrolled in the second semester of biology as a function of generational status (continuing-generation vs. first-generation) and treatment condition (control vs. values affirmation [VA]). Error bars represent $\pm 1$ standard error. GPA = grade point average.

Survey Study: Characterizing the Experience of First-Generation Students in Biology

In addition to experiencing concern about their background for the course, FG students may worry about “fitting in” more generally, and they may also experience discrepancies between their motives for attending college and university norms (Stephens, 2009).
In a separate survey study, conducted in a section of the same biology course in a different semester, we administered a series of questionnaires to 772 students at the end of the semester (318 male, 454 female; 613 CG, 159 FG; 53 URM, 719 majority). We administered Stephens, Fryberg, et al.’s (2012) measure of motives for attending college, Sherman et al.’s (2009) measure of academic and social concerns, Walton and Cohen’s (2007) measures of belonging uncertainty and level of belonging, as well as the same measures of confidence about performance and concern about background reported earlier, to explore differences between FG and CG students in greater detail.

We administered a shorter version of Stephens, Fryberg, et al.’s (2012) scale assessing students’ motives for attending college, in which students were asked to indicate which of 10 items characterized their reasons for completing their college degree (checking as many as were relevant). Half the items referred to independent motives that reflect typical American university values (e.g., becoming an independent thinker, exploring new interests), whereas the other half referred to interdependent motives commonly associated with working-class values (e.g., giving back to my community, helping the family). We constructed measures of independent and interdependent motives, \( r(770) = .31, p < .001 \) (see Table 6 for percentage of interdependent and independent items endorsed by FG and CG students).

The Sherman et al. (2009) measure consisted of four items referring to academic and social concerns at college (In college,
I sometimes worry that people will dislike me,” “In college, I worry that people will think I’m unintelligent if I do poorly,” “I am usually confident that others will have a good impression of my ability,” “In college, I often get nervous and worried when I talk to people”). The Walton and Cohen (2007, 2011) measures included two items to measure belonging uncertainty, adapted for this university (“When something bad happens, I feel that maybe I don’t belong at University X,” “Sometimes I feel that I belong at University X, and sometimes I feel that I don’t belong at University X”) and a single item to measure level of belonging (“I belong at University X”).

In addition to using four items to assess confidence about performance and concern about background in the intervention study, we added three new items to assess students’ sense of belonging in the course and the field of biology (“There were times that I felt I didn’t belong in this class,” “I felt like an outsider in this class,” “I don’t know if I really belong in the field of biology”). We conducted correlational and factor analyses to explore the interrelations of our single-item measure of concern about background with perceived confidence, measures of course-specific belonging, and Walton and Cohen’s (2007) single-item measure of belonging. Using principal axis extraction, we identified two factors with eigenvalues of 4.05 and 1.18 that explained 65% of the variance. After oblique rotation, the first factor had three items with high loadings (>0.30) that measured confidence about performance. The second factor had five items with high loadings that measured level of belonging. On the basis of these findings, we constructed two scales, a three-item Confidence about Performance scale (α = .89), identical to the measure used in the intervention study, and a new five-item Academic Belonging scale (α = .78), which included our original measure of Concern about Background (reversed), Walton and Cohen’s (2007) single belonging item, and the three new items (all reversed). These two scales were correlated, r(769) = .56. These results suggest that the concern about background measure tested in the intervention study is strongly related to feelings of belonging (in the course, at the university, and in the field). However, these results also suggest that feelings of academic belonging in a class are strongly related to confidence about performance in the class.

Table 7 shows the intercorrelations of all the survey measures. We tested whether FG and CG students differed on these measures and also tested for effects of gender and URM status in a 2 (FG vs. CG) × 2 (URM vs. majority) × 2 (male vs. female) regression model. No interactions were significant. We found that FG students were significantly higher than CG students in interdependent motives, t(768) = 3.12, p = .002, \( \beta = .11 \), and were significantly lower in independent motives, t(768) = 2.87, p = .004, \( \beta = -.10 \). They were also significantly higher than CG students in academic concerns, t(767) = 2.64, p = .009, \( \beta = .99 \), and belonging uncertainty, t(767) = 3.60, p < .001, \( \beta = .13 \), and were lower in academic belonging, t(768) = 2.12, p = .035, \( \beta = -.08 \). They did not differ from CG students in perceived confidence (p > .25). The fact that FG students did not differ from CG students in confidence, as they did in the intervention study, suggests that this effect is not robust. However, FG students did differ from CG students on the academic belonging measure. Given that this scale included the concern about background measure that showed an FG difference in the intervention study, our results suggest that the psychological experience of academic concerns may be more important to understanding the experience of FG students. We found one significant effect for URM status and one marginal effect: URM students reported higher levels of interdependent motives than did majority students, t(768) = 3.05, p = .002, \( \beta = .11 \), and marginally lower levels of confidence, t(767) = 1.68, p = .09, \( \beta = -.06 \). We also found three significant effects of gender:

<table>
<thead>
<tr>
<th>Independent variable (IV)</th>
<th>Mediating variable (M)</th>
<th>Dependent variable (DV)</th>
<th>Effect of IV on M (a path)</th>
<th>Direct effect of M on DV (b path)</th>
<th>Total effect of IV on DV (c path)</th>
<th>Direct effect of IV on DV (c' path)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Generational Status × Condition</td>
<td>Course grade</td>
<td>Continuation to next semester</td>
<td>.07 (.03)</td>
<td>.06 (.03)</td>
<td>.32” (.11)</td>
<td>.29” (.12)</td>
</tr>
</tbody>
</table>

Note. Numbers represent unstandardized coefficients, and numbers inside parentheses represent standard errors. Regression analyses include gender and lecture codes as covariates.

*p ≤ .05. **p ≤ .01.
Women reported lower levels of confidence than did men, $t(767) = 2.04, p = .04, \beta = .07$, and they reported higher levels of belonging uncertainty, $t(767) = 2.50, p = .013, \beta = -.09$, and academic concerns, $t(767) = 3.50, p < .001, \beta = -.12$. Table 7 shows the means for CG and FG students. Considered together, these findings suggest that FG students experienced a mismatch between their motives and university norms, lower levels of perceived belonging in the course, higher levels of academic and social concerns, as well as higher levels of uncertainty about belonging in the course. All of these factors may contribute to the social class achievement gap observed here and may also help account for the effectiveness of the VA intervention for FG students in this biology class.

**Discussion**

If we wish to expand the pipeline of students entering the biomedical sciences, it will be critically important to promote performance and retention for FG students in introductory courses that act as a gateway to successive courses and careers in biology. Introductory biology, as taught at large public universities, can be an overwhelming and impersonal experience for students, and the VA intervention played a critical role in helping FG students meet the challenges of this environment. This study is the first, to our knowledge, to address the achievement gap for any group of underrepresented students planning on entering the biomedical sciences. Nationwide, FG students represent a large pool of potential scientists. To provide the most equitable opportunities for these individuals, and to maximize discovery of talent for the nation, it is crucial that FG students have a positive experience in their first biology course. For example, a student who receives a C gets a very different message from one who receives a B; the C may indicate that you can’t make it in the field, whereas the B signals that you can. This study demonstrates that a values affirmation intervention can narrow the social class achievement gap, improve the success rate for FG students in biology class (as well as college classes more generally), and keep them on track for progress in biology courses, even in the context of a large, impersonal course.

The fact that we observed intervention effects on grades in other classes taken in the same semester and on continuation into the second semester of the course highlights the power of the VA intervention to influence performance and course enrollment decisions in an ongoing manner (Cohen et al., 2012). The biology class studied here was a five-credit class for majors and premedical students, and it was probably the most important course of the semester for most students. A positive experience in this critical course could influence FG students’ academic performance more generally and color their experience at the university, with far-reaching effects. Cohen et al. (2012) have argued that early performance outcomes can be carried forward through recursive cycles and start a positive chain reaction. For example, Cohen et al. (2006) found VA effects on grades in the course in which the affirmation was completed, but follow-up analyses (Cohen et al., 2009) showed long-lasting and more general effects; specifically, on students’ grade-point-averages (across classes) and perceived belonging over two years, among initially low-performing African American students (Cook et al., 2012; Sherman et al., 2013). Our results contribute to the growing body of work documenting the far-reaching effects of VA interventions.

### Table 5

**Values Selected by Students in the Values Affirmation Condition**

<table>
<thead>
<tr>
<th>Values selected</th>
<th>First-generation (%)</th>
<th>Continuing-generation (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relationships with friends or family</td>
<td>88.20</td>
<td>84.00</td>
</tr>
<tr>
<td>Learning and gaining knowledge</td>
<td>63.20</td>
<td>57.20</td>
</tr>
<tr>
<td>Sense of humor</td>
<td>32.90</td>
<td>31.10</td>
</tr>
<tr>
<td>Career</td>
<td>31.60</td>
<td>29.20</td>
</tr>
<tr>
<td>Independence</td>
<td>25.00</td>
<td>22.60</td>
</tr>
<tr>
<td>Spiritual or religious values</td>
<td>17.10</td>
<td>17.60</td>
</tr>
<tr>
<td>Creativity</td>
<td>17.10</td>
<td>11.90</td>
</tr>
<tr>
<td>Athleticism</td>
<td>3.90</td>
<td>8.20</td>
</tr>
<tr>
<td>Music</td>
<td>3.90</td>
<td>11.00</td>
</tr>
<tr>
<td>Belonging to a social group</td>
<td>3.90</td>
<td>6.60</td>
</tr>
<tr>
<td>Government or politics</td>
<td>1.30</td>
<td>0.60</td>
</tr>
<tr>
<td>Being good at art</td>
<td>0.00</td>
<td>0.60</td>
</tr>
</tbody>
</table>

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**Note.** Numbers indicate the percentage of students who selected each value to write about. Students could select two or three values.
There are many disadvantaged, stereotyped, and underrepresented students who struggle in college, and it is important to recognize that they struggle for different reasons. FG students face a unique set of financial and cultural challenges that place them at risk in college, particularly in introductory science courses, where they may not have the same background and preparation as CG students (Bowen et al., 2005; Terenzini et al., 1996). These students have different motives for attending college (Stephens, Fryberg, et al., 2012), and they expressed concerns about their preparation for introductory biology in our study.

We found that, relative to CG students, FG students endorsed more interdependent reasons for attending college and fewer independent reasons, replicating Stephens, Fryberg, et al. (2012). FG students also expressed lower levels of academic belonging and higher levels of uncertainty about belonging (Walton & Cohen, 2007), as well as higher levels of academic concerns (Sherman et al., 2009), relative to CG students. Considered together, these findings suggest that FG students were at a considerable disadvantage in this course. Whether their discomfort reflects the same type of stress experienced by other stereotyped students or, as suggested by our survey results, a unique type of discomfort attributable to cultural mismatch (or a combination of stressors), our results demonstrate that a VA intervention can help FG students in the same way that it has been shown to help African American and Hispanic students in middle school and women in physics (Cohen et al., 2006; Miyake et al., 2010; Sherman et al., 2013). This research represents a novel application of the VA method and demonstrates that it is applicable to groups that have not previously been considered.

The relatively low representation of URM students among FG students in this sample was actually advantageous insofar as it allowed us to disentangle whether it was FG or URM status that accounted for the effectiveness of the intervention. Indeed, just as we attempted to disentangle generational status from ethnic minority status in this study, researchers working on closing URM achievement gaps may wish to disentangle these effects from generational status. For example, Sherman et al. (2013) noted that almost all of their Latino participants were also low SES students and that the race gap in their study was largely redundant with a social class gap, suggesting that their results may have been due to social class as much as to Latino status. Given the increasing overlap of racial and SES groupings in American society (Rendon, 2011), it seems that our understanding of racial achievement gaps may be informed by consideration of social class and cultural mismatch and that continued efforts to integrate stereotype threat and cultural mismatch theory are warranted. At the same time, it will be important to identify the specific mechanisms underlying the underperformance of different groups (whether identity threat, broadly construed, social rejection threat, stereotype threat, or cultural mismatch) so that future interventions can be tailored to

<table>
<thead>
<tr>
<th>Measure</th>
<th>Continuing-generation M (SD)</th>
<th>First-generation M (SD)</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Independent motives</td>
<td>3.67 (1.49)</td>
<td>3.28 (1.66)</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>2. Interdependent motives</td>
<td>2.66 (1.54)</td>
<td>3.08 (1.46)</td>
<td>.31*</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>3. Academic belonging</td>
<td>5.78 (0.97)</td>
<td>5.60 (1.07)</td>
<td>.13*</td>
<td>.03</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>4. Belonging uncertainty</td>
<td>3.12 (1.69)</td>
<td>3.69 (1.83)</td>
<td>—.08</td>
<td>.04</td>
<td>—.45*</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>5. Academic and social concerns</td>
<td>3.35 (1.15)</td>
<td>3.65 (1.27)</td>
<td>—.09</td>
<td>—.05</td>
<td>—.36*</td>
<td>.58*</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>6. Confidence about performance</td>
<td>5.37 (1.20)</td>
<td>5.28 (1.24)</td>
<td>.14*</td>
<td>.07</td>
<td>.56*</td>
<td>—.33*</td>
<td>—.28*</td>
<td>—</td>
</tr>
</tbody>
</table>

*p < .01.
the specific type of identity threats students face in particular contexts (Shnabel, Purdie-Vaughns, Cook, Garcia, & Cohen, 2013).

Indeed, a limitation of our study is that we were unable to distinguish between stereotype threat and cultural mismatch mechanisms or, more critically, measure variables that might have mediated the effects of the VA intervention for FG students. The two theoretical models characterize the source of identity threat differently (concerns about stereotypes about one’s group vs. a mismatch of personal and institutional norms), but they characterize the experience of identity threat similarly (uncertainty about belonging, stress, and discomfort). As discussed, our survey study provides some support for a cultural mismatch interpretation of FG students’ experience in this class, but the concerns about belonging are also consistent with the stereotype threat model (Good et al., 2012). It will be important to measure perceived threats and stereotypes about FG students in future research to further elucidate the nature of the FG experience.

With respect to mechanism, one interesting point of possible theoretical conflict is whether reflecting on important values has the potential to induce even more cultural mismatch (Stephens, Markus, & Fryberg, 2012). In other words, if students affirm important interdependent values, might they become even more aware of the mismatch between their own motives for attending college and institutional norms? Or, does the opportunity to reflect on these core values help them cope with academic difficulties and their uncertainty about belonging? Our results suggest that all students were most likely to choose an interdependent value to write about (“relationships with friends or family”) but that FG students were no more likely to select this value (or any other) than were CG students. However, the process of reflecting on those values proved to be especially powerful for FG students in this study, and it will be important to examine this process in future research. It is not clear what the best strategy would be for addressing cultural mismatch: changing the academic context or perception of situational norms, as suggested by Stephens, Fryberg, et al. (2012); changing personal motives to match the context, which may be difficult to accomplish; or reaffirming core values to help students cope with challenging situations. What produces identity threat for FG students and why VA interventions ameliorate those threats are two separate questions that each demand further research.

This study is also the first to test the VA intervention on a large scale in college courses, across three sections of an introductory biology course, multiple instructors, and numerous laboratory sections. We worked closely with course faculty and instructional staff to ensure that the writing exercises were administered in a way that made the assignment part of the class, while keeping the exercise nongradeable and the content of the essays confidential. We tried to implement the intervention in the most effective way possible, but to meet the course-connectedness and confidentiality conditions established by Cohen et al. (2012), we had independent researchers collect the essays so that instructors did not see the essay itself. This strategy for implementation is cumbersome and costly. Some streamlining will be needed if it is to be used routinely in large science courses, and future research might explore which of these conditions are essential and which might be relaxed without losing treatment efficacy. Although these conditions were challenging to establish, our results suggest that this intervention can be effectively administered on this scale without reducing the potency of the intervention. These findings contribute to a growing base of research documenting the power of brief social-psychological interventions (Blackwell, Trzesniewski, & Dweck, 2007; Harackiewicz, Rozek, Hulleman, & Hyde, 2012; Hulleman & Harackiewicz, 2009; Walton & Cohen, 2011), and they begin to address the challenge of scaling up interventions for implementation on a wider scale. These interventions are relatively simple, making them feasible to implement by nonpsychology faculty with some training and attention to implementation details. Although these interventions may seem like “magic bullets” because they are so simple (Yeager & Walton, 2011), they are powerful because they focus on changing the mind-set of the students (Wilson, 2011). As such, they can complement other educational interventions that focus on changing the learning environment (Brewer & Smith, 2011; Ruiz-Primo, Briggs, Iverson, Talbot, & Shepard, 2011). Progress in education will be maximized by considering both types of curriculum reform.

References


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